



Public Opinion Programme
The University of Hong Kong

The Hong Kong Jockey Club Charities Trust

Jointly conducted

Opinion Survey on Youth's Life Planning
by Public and Youth 2016

Questionnaire

October 12, 2016

Part 1 Introduction

Good evening! My name is X. I am an interviewer at the Public Opinion Programme of The University of Hong Kong. We are conducting an opinion survey on public perception on **youth career and life planning**. I would like to invite you to participate in an interview which will take 10 minutes, and you can choose to terminate the interview any time. Is it okay for us to start this survey?

Yes → Continue to introduction

No → Interview ends, thank you for your cooperation, bye-bye

I would like to stress that your number is randomly drawn from our database and your responses will be kept strictly confidential within the university's research team. All data collected will be used for aggregate analysis only. If you have any questions about the research, you can call xxxx-xxxx to talk to our supervisors. If you want to know more about the rights as a participant, please contact The University of Hong Kong (full name: Human Research Ethics Committee for Non-Clinical Faculties of The University of Hong Kong) at xxxx-xxxx during office hours. For quality control purpose, our conversation may be recorded and kept for 6 months at most which will be destroyed after our quality control process is complete. Is it okay for us to start this survey?

[S1] Is the telephone number here xxxx-xxxx ?

Yes → S2

No → Interview ends, thank you for your cooperation, bye-bye

Part II Selection of Respondents

[S2] Are there any Hong Kong residents **aged 15 or above in your household**? **【If there are no eligible interviewee, interview ends, thank you for your cooperation, bye-bye】**

Yes → Ask S3 [If the target respondent is not the one who answers the phone, please invite the target respondent to answer the phone and the interviewer re-introduces himself / herself]

Yes, more than one, _____ (exact number) → Ask S4

No → Interview ends, thank you for your cooperation, bye-bye.

Refuse to answer → Interview ends, thank you for your cooperation, bye-bye.

[S3] Are you aged 18 or above?

Yes (aged 18 or above) → Start the interview

No (15 – 17 years old) → Invite parent/guardian to answer the phone → S5

Refuse to answer → Interview ends, thank you for your cooperation, bye-bye.

[S4] Since there is more than one available, we hope that all qualified family members have the equal chance to be interviewed, I would like to speak to the one who will have his / her birthday next. (Interviewer can ask: "Is there anyone whose birthday is in October or the coming three months?") Is it okay for us to start now?

Yes - The one answered the phone is the respondent (aged 18 or above) → Start the interview

Yes - The one answered the phone is the respondent (15 – 17 years old) → Invite parent/guardian to answer the phone → S5

Yes - Another family member is the respondent 【interviewer please repeat the self-introduction】 (aged 18 or above) → Start the interview

Yes - Another family member is the respondent 【interviewer please repeat the self-introduction】 (15 – 17 years old) → Invite parent/guardian to answer the phone → S5

The qualified family member is not at home / not available → 【interviewer please arrange another time for interview】

No - Family member refuses to answer → Interview ends, thank you for your cooperation, bye-bye

No - Respondent refuses to answer → Interview ends, thank you for your cooperation, bye-bye

[S5] [Ask parents / guardian] Hello, your son/daughter has accepted our invitation to be interviewed, but since he/she is currently aged below 18, we need to obtain your consent to conduct the interview with him/her. Would you let your son/daughter to participate in this opinion survey on youth career and life planning, which we will mainly ask them about their views on youth career and life planning, such as setting up life goals, and explore self-interest and potential? I would like to stress that your number is randomly drawn from our database. The interview will be conducted anonymously and your responses will be kept strictly confidential within the university's research team. All data collected will be used for aggregate analysis only.

Is it okay for us to start this survey?

Yes → Start the interview

No → Interview ends, thank you for your cooperation, bye-bye

Part III Opinion Questions

[Q1] a) Do you know what is “career and life planning”?

Yes	→ Ask Q2
Don't know	→ Ask Q1b)
No concept / Hard to say	→ Ask Q1b)
Refuse to answer	→ Ask Q1b)

b) Do you know what is “life career planning”?

Yes
Don't know
No concept / Hard to say
Refuse to answer

[Q2] No matter what, how do you think we should help young people to face challenges that they would meet on life planning once they finish school life? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

Motivate them to plan for their future
Help them establish life and career goals
Help them self-understand and develop (identify interests, potentials and values)
Help them explore their pathways for career and life (understand different forms of work and society)
Help them to set plan to manage career and life (action plan, and develop relevant abilities and skills)
Provide enough support and opportunities
Others (please specify : _____)
Don't know / Hard to say
Refuse to answer

[Q3] Do you think young people nowadays have clear career and life development goals?

- Yes
- No
- Don't know / Hard to say
- Refuse to answer

[Q4] What kind of people do you think are most suitable to help young people conduct career and life planning? (Do not read out options, multiple answers is allowed)

- Teachers
- Parents
- The elderly
- Social workers
- Celebrities
- Counterparts
- Youth themselves
- People in the business field
- Others (Please specify :_____)
- Don't know / Hard to say
- Refuse to answer

[Q5] Do you agree or disagree with the following statements? [Order to be randomized by computer]

- Q5A Parents and teachers should encourage young people to plan their future based on their career interests and ability.

- Agree
- Disagree
- Don't know / Hard to say
- Refuse to answer

- Q5B Young people have different potentials and interests, society should provide diversified pathways for them to develop their full potential.

- Agree
- Disagree
- Don't know / Hard to say
- Refuse to answer

- Q5C It focuses heavily on examination results in Hong Kong society, and thus impedes the career and life development of young people.

Agree
 Disagree
 Don't know / Hard to say
 Refuse to answer

- [Q6] Do you think there are sufficient specialized services to help young people with career and life planning?

Sufficient
 Insufficient
 Don't know / Hard to say
 Refuse to answer

- [Q7] Have you heard of the programme "Career and Life Adventure Planning (CLAP) for Youth@JC" which launched last year and help young people plan their career and life?

Yes	→ Continue to ask Q8-Q9
No	→ Skip to ask Q10
Don't know / Hard to say	→ Skip to ask Q10
Refuse to answer	→ Skip to ask Q10

- [Q8] [Only ask those who have answered "yes" in Q7] Where have you heard of / known about this programme? (Do not read out options, multiple answers is allowed)

School / teachers
 Social workers
 Family members
 Friends
 Activities organized by the Hong Kong Jockey Club
 Online platform (Jockey Club's website and social media)
 Other websites (from NGO)
 Radio
 Television
 News / Newspapers
 Workplace / colleagues
 Others (please specify : _____)
 Don't know / Hard to say
 Refuse to answer

[Q9] [Only ask those who have answered “yes” in Q7] As far as you know, what kinds of services does this programme provide for students, non-engaged youth, parents and other stakeholders?

- Help teenagers with career and life planning
- Provide professional training for educators and social workers
- Establish district-based service team to offer help to non-engaged youth
- Establish one-stop e-platform, to provide career / occupation information on various industries and continuing education, career interest and aptitude test, and counselling service
- Publications and talks to share successful experience and give recommendation
- Enhance public education, support career and life planning of young people, such as being a “Young Navigator”
- Organize CLAP Talks
- Organize career visits, internship and work trial schemes
- Sponsor television programmes to promote diversified pathways
- Others (please specify :_____)
- Don't know / Hard to say
- Refuse to answer

[Interviewers to read out: The Hong Kong Jockey Club Charities Trust funded a donation of HK\$500 million, pioneering a five-year career and life planning programme named “**CLAP for Youth @ JC**” starting from 2015. It aims at collaborating with numerous sectors to help youth at school and “Not in Education, Employment and Training” youth aged 15 to 21 who have finished school life on life planning and career development. Over 200,000 young people are expected to be benefited.]

[Q10] In what aspects do you expect “**CLAP for Youth @ JC**” can help young people with? (Read out options 1-6, order to be randomized by computer, multiple answers is allowed)

- Have stronger self-understanding
- Identify interests
- Have targets in life
- Enhance support to young people by society (parents, employers, teachers)
- Provide multiple pathways
- Provide schooling and employment information
- Others (please specify :_____)
- No expectation
- Don't know / Hard to say
- Refuse to answer

[Q11] How helpful do you think this programme is for youth development? (Read out options 1-5, choose one option)

- Helps very much
- Helps quite much
- Half-half
- Helps quite less
- Helps very less / Can't help at all

Don't know / Hard to say
Refuse to answer

[Q12] When young people are planning for future career development, what factors should they consider? (Read out options 1-7, order to be randomized by computer, choose three options at most)

Income
Matching with career interests and abilities
Job satisfaction
Job stability
Social status
Expectations from parents / elderly
Play to their strengths
Others (please specify : _____)
None
Don't know / Hard to say
Refuse to answer

[Q13] Are you willing to help young people to explore the diversified pathways in order to develop their career interest?

Yes
No (pls specific the reasons: _____)
Don't know / Hard to say
Refuse to answer

Part IV Demographics

We would like to ask you some personal information for aggregate analyses. Please rest assured that your information provided will be kept strictly confidential.

[DM1] Gender

Male
Female

[DM2a] Age

_____ (Exact age)
Refuse to answer

[DM2b] 【For those who do not want to tell their exact age】 Age interval (Interviewer can read out the intervals)

15-17
18-20
21-29
30-39
40-49
50-59
60-69
70 or above
Refuse to answer

[DM3] Education Attainment

Primary or below
Secondary school
Tertiary
Tertiary, non-degree
Tertiary, degree
Postgraduate or above
Refuse to answer

[DM4] Occupation

Managers / administration staff
Professional
Associate professional
Clerk
Service workers
Market sales workers
Skilled agricultural and fishery workers
Craft & related trade worker
Plant & machine operator / assembler
Drivers
Unskilled worker
Students
Homemakers
Domestic helpers
Retired
Unemployed / non-workers / between jobs
Others
Refuse to answer

[DM5] [Only ask those who are employed] Are you in a position capable of hiring people at your company?

Yes
No
Refuse to answer

[DM6] Are you a parent? (If yes, interviewer please probe children's age, multiple choices allowed)

Yes, children are studying in kindergarten or below
Yes, children are studying in kindergarten
Yes, children are studying in primary school
Yes, children are studying in secondary school
Yes, children are studying in university
Yes, children are working
Refuse to answer children's education level
No
Refuse to answer

Thank you for your time. If you have any questions regarding this interview, you can call xxxx-xxxx to talk to our supervisor, or the Human Research Ethics Committee for Non-Clinical Faculties of The University of Hong Kong at xxxx-xxxx during office hours to verify this interview's authenticity and confirm my identity. Good-bye!